

*Kalpamrit  
Business  
Plan*



# *Types of Income*

- Retail Profit- 10-20%
- Proposer Bonus- 5%
- Proposer Income Incentive-5%
- Loyalty Bonus- 15-33% Approx
- Star Bonus- Max.26%
- Training & Traveling Fund-6%
- Vehicle Fund- 4%
- House Fund- 8%
- Leadership Bonus- Max. 9%
- OTCA

\* T&C- Self Purchase is Compulsory for any Type of Income .

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# *Simple Ones*

- **Retail profit- 10-20%**
  - **Loyalty 1- 1000 BV/ Month- 6 Months- Rs 1000/- (DP) Product Free**
  - **Loyalty 2- 2500 BV/ Month- 6 Months- Rs 5000/- (DP) Product Free**
  - **Proposer Bonus- 5% of the DR self business**  
(Self Purchase 250 BV)\*
  - **Proposer Income Incentive- 5% of DR income**  
(Self Purchase 250 BV)\*
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*Star Bonus- Min. 2500BV/ Group; 2500BV= 1 Point;  
Matching with Power Leg (Self Purchase 250 BV)\**

**Distributor: Matching 2 Groups- 25%- 140  
points L max. (Profit Leg)**

**Sr. Distributor: 3rd group- 25.5%- 170  
Points max. (Freedom Leg) (From pool of  
only 3rd leg BV)**

**Star: 4th group- 26%- 200 points max. (Success Leg)**

**Same as 4<sup>th</sup> group for all further groups**

# *Training & Traveling Fund-6%*

*(Self Purchase 250 BV)\**

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## Matching Power Leg Vs. ROG

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### 12.5K BV: 12.5K BV= 1 Point

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Max. 25K

*Vehicle Fund- 4% (Self Purchase 250 BV)\**

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Matching Power leg Vs. ROG

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25K BV: 25K BV= 1 Point

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Max. 75K

*House Fund- 8% (Self Purchase 1000 BV)\**

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Matching Power Leg Vs. ROG

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50K BV: 50K BV= 1 Point(

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Max. 1 L



*Leadership Bonus- Min. 1L  
BV/ Group; 1L BV= 1 Point;  
Matching with Power Leg*

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- Matching 2 Groups- 8%- Max 5L
- 3rd group- 8.5%- 7L max.
- 4th group- 9%- 10L max.
- Same as 4<sup>th</sup> group for all further groups.
- *(Self Purchase 1000 BV)\**



# *One Time cash Awards (OTCA)*

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- **Kalpamrit Diamond- Matching Power leg Vs. ROG**  
10L BV: 10L BV= Rs.10L
- **3 out of any 6 months, 2 months consecutive**
  
- **Kalpamrit Double Diamond Power leg Vs. ROG**  
25L BV: 25L BV= Rs.25L
- **3 out of any 6 months, 2 months consecutive**
  
- **Kalpamrit Blue Crown- Matching Power leg Vs. ROG**
- **1Cr BV: 1Cr BV= Rs. 1Cr**
- **3 out of any 6 months, 2 months consecutive**



**Kalpamrit**  
Rejuvenate your Life